

FLORENCE REGIONAL ARTS ALLIANCE

Sponsorship Proposal to Support our Art & Wine Festival



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FRAA is a 501(c)3 non-profit

<http://fraaoregon.com/coastal-plein-air.html>

THE EVENT

Florence Regional Arts Alliance (a 501c(3) non-profit) is excited to be returning with our 4th Annual Coastal Plein Air Art and Wine Festival. Artists from all over are invited to come to the Coast during the painting part of the event, to paint outside at venues from Bandon OR to Lincoln City, OR. At the end of the painting window, they can submit up to 5 paintings to be juried into the Art & Fine Festival on September 20th and 21st at the Florence Events Center. We will be providing awards for many different categories at the artists' reception on Friday, September 19th to which sponsors are invited to attend and be recognized. In addition, the public is invited to the FEC on the 20th and 21st to enjoy the art and wine tasting and hopefully also to buy the artwork.

THE JUROR

We are excited to announce TBA as our judge.

ABOUT US

The mission of **Florence Regional Arts Alliance** is to unify and support all of the arts, enrich cultural life, and stimulate the economic vitality in the Florence area through the arts. The organization's priority areas and goals include a community arts website and calendar, arts education classes for adults and youth, maintaining an Art Center, bringing grant funds for the arts to Florence, promoting Florence as an arts community, having special events to celebrate the arts, and bringing more public art to the community.

OVERVIEW OF SPONSORSHIP OPPORTUNITIES

Level	
Purchase Award	Guarantee to purchase one of the artwork in show
Champion	\$500
Friend	\$250
Trophy Awards	\$50, \$100, \$150, \$200

Full benefits are described further below, and customized benefits are available upon request.

You can become a sponsor via our online registration form paying with a credit card (<https://fs28.formsite.com/fraaART/PleinAirSponsor/index>) or printing the application and sending along with your check to FRAA, PO Box 305, Florence OR 97439.

PURCHASE AWARD | Guarantee to purchase one of the artwork in the show

As a Purchase Award sponsor of the 2025 Plein Air event, you will receive the following benefits;

- You will shop among the judged paintings and pick the one you want before the public has access.
- Award will be announced to all in attendance at the Award Ceremony on the evening of September 19th.
- Your name will be on the ribbon hung on the painting during the event and provided to the Artist of the painting you chose after the event.
- Artist will receive the full purchase amount.
- At the end of the event, your chosen painting is yours to take to your home or place of business.

CHAMPION | \$500

As a Champion of the 2025 Plein Air event, your organization is highlighted throughout the event. You will receive the following sponsorship benefits:

- Name and logo recognized on FRAA's social media channels (Siuslaw News, Facebook and Instagram), as well as in the Facebook events for all workshops.
- Name, logo, and link on FRAA's website (fraaoregon.org), including the event webpage, and workshop news post.
- Verbal recognition at the Award ceremony on the evening of September 19th.
- Name in media release, public service announcements, and direct outreach emails

FRIEND | \$250

As a Friend of the 2025 Plein Air event, your organization is highlighted throughout the event. You will receive the following sponsorship benefits:

- Name, logo, and link on FRAA's website (fraaoregon.org), including the event webpage, and workshop news post.
- Verbal recognition at the Award ceremony on the evening of September 20th.



TROPHY AWARD | \$50, \$100, \$150, \$200

As a Trophy Award Sponsor of the 2024 Plein Air event, you will receive the following sponsorship benefits:

- Award will be announced to all in attendance at the Award Ceremony on the evening of September 19th.
- The judge will choose the winner of your award and your name will be on the ribbon hung on the painting during the event and provided to the Artist afterwards.
- Artist will receive the monetary amount given.